

OPT-OUT FORM

Case No. 1606/7/7/23 Nikki Stopford v (1) (1) Alphabet Inc.; (2) Google LLC; (3) Google Ireland Limited; and (4) Google UK Limited (collectively “Google” and the “Search Claim”)

IF YOU WERE LIVING IN THE UK ON 22 NOVEMBER 2024, AND YOU MADE A RELEVANT PURCHASE FROM BUSINESSES SELLING GOODS AND/OR SERVICES IN THE UK WHICH USED SEARCH ADVERTISING SERVICES PROVIDED BY GOOGLE IN THE PERIOD FROM 1 JANUARY 2011 TO 7 SEPTEMBER 2023 AND YOU DO NOT WISH TO BE PART OF THE CLASS SEEKING DAMAGES AGAINST GOOGLE YOU MUST NOW OPT OUT.

This is a template form which you can complete to EXCLUDE you from the Search Claim. DO NOT use this form if you wish to remain IN the Search Claim and to be included within the class represented by Ms Stopford seeking damages against Google. You may also opt-out by letter or email, and do not need to use this template form to do so.

By requesting to opt-out of the Search Claim, you will not be included within the class of individuals Ms Stopford represents against Google. This means that you will not be able to receive a payment from this claim if money becomes available. However, you may be able to bring your own separate claim against Google for the same issues.

The significance of opting-out is further explained in the CPO Notice available at www.searchclaim.co.uk/home/documents.

If you want to be removed from the class, complete this **opt-out form**, or send a **letter** to the following postal address:

Postal address: Search Claim Administrator
P.O. Box 1435
Sunderland, United Kingdom
SR5 9UD

Alternatively, **email** the following email address: forms@searchclaim.co.uk.

Include the following statement in your opt-out letter or email “**I want to opt-out of the UK collective claim against Google, Case No. 1606/7/7/23**” along with your full name, postal address, email address and telephone number. You do not have to give a reason for opting-out.

If submitting this opt-out form via email, please save it as a .pdf and sign it electronically, or alternatively print, sign and scan it. Please then attach it to your email and use the subject line “Search Claim – Opt-Out Form”.

To be processed, your opt-out letter or email must be received or postmarked by **18 March 2025**. Once your opt-out letter or email is received and processed, you will be sent an acknowledgment by email if you have provided an email address, or by post if not.

Please note that once you have completed and submitted your opt-out request to the above postal or email address, you do not need to take any further action at this time.

First Name

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Surname

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House Name / Number

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Address

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City

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Post Code

--	--	--	--	--	--	--	--

Country

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Phone Number

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Email Address

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By completing this opt-out form, you confirm that you are an eligible member of the class and you **do not** want to be included in the class represented by Ms Stopford against Google. You are making the decision to opt-out of the Search Claim on your own behalf.

By opting-out, you understand that you will receive no benefits, money or other compensation from these proceedings should they be successful, nor can you have any say or role in the proceedings. You understand that you may not opt-in again at any stage, without approval from the Competition Appeal Tribunal, and that such approval may not be provided.

The consequences of returning this opt-out form are explained at www.searchclaim.co.uk.

If you wish to **opt-out, please check the box below. By checking the box and signing below, you confirm that:**

- You are an individual who was living in the UK on 22 November 2024; **AND**
- You made a relevant purchase from businesses selling goods and/or services in the UK which used search advertising services provided by Google in the period from 1 January 2011 to 7 September 2023.

By checking this box, you confirm that you wish to be excluded from the Search Claim.

Date signed

Signature of eligible class member